

# // Design Packages to *build your brand*



## New to business?

Make sure your **branding and marketing materials** make the **right impact** from day one.

**There is more to creating a brand than simply designing a logo.**

You need to make the right impression with all your marketing and promotional materials and project a professional image to every prospective customer, at every opportunity.

Investing time and effort now at this important stage of your development will provide better returns for your business as it grows and matures.

**Our Design & Print Starter Packages will get you off on the right foot.**

We offer design-led creative solutions to improve the impact of your brand, which includes a complete design and artwork service, from initial concepts through to high-quality print.

// **Contact us today to start building *your* brand...**

Tel: **0115 922 0017** · Web: **[www.pndesign.co.uk](http://www.pndesign.co.uk)**

Barton House, 61 High Road, Chilwell, Nottingham NG9 4AJ



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## All our prices include:

- ✓ Free consultation to assess your needs
- ✓ A selection of unique design proposals
- ✓ Any changes based on your feedback
- ✓ A proof of the finished design for your approval
- ✓ Production of finished artwork in the correct format for printing
- ✓ Full colour print & production as appropriate using high-quality materials
- ✓ Free local delivery if you are not able to collect in person
- ✓ Free copies of the final design in PDF or JPEG format for you to distribute electronically

## Branding & Design Service

**Everything you need to make the right impression...**

We'll start with a **Free** consultation to assess your needs and objectives, timescales and your budget. This will give us a basis on which to give you a detailed proposal outlining your requirements, and a **fixed price to be agreed in advance**.

Once we've developed your brand we will be able to apply it to a range of marketing and promotional materials, in a consistent style to ensure that you make the right impression at every opportunity.

We'll take care of all the technical details such as producing the finished artwork in the correct format, supply you PDFs for approval (which you can also distribute via email or from your website) and then handle the printing in full colour on high quality material.

## Essential Add-ons

**A package of essential marketing materials to help you make the right impact from day one.** (In conjunction with the above only.)

### Business Cards

£49

**Essential for networking, we'll show you how to turn even a simple business card into a mini-brochure that works for you.**

Specification: 500 business cards for 1 named person printed in full colour (both sides) on high quality art board with a luxury feel.

### Promotional Leaflets

£99

**To promote your new products and services, ideal for mailshots and sending to prospective customers.**

Specification: 500 A5 leaflets, printed in full colour (both sides) on high quality gloss or matt art paper. Other sizes available.

### Roller Banner

£199

**Essential to get you noticed at networking events and exhibitions.**

Specification: Easy to erect, durable yet lightweight banner, approx. 2M tall by 850mm wide, complete with carry case.

### Website

£299

**No branding package is complete without a website.**

Specification: Simple yet original site with up to 5 pages, including registration of a .co.uk domain name and hosting for 1 year.

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\* Other quantities and specifications are available on request, to suit your needs. All prices subject to VAT where applicable. Offer valid until 31st March 2009. Contact us for full terms and conditions.

